





2 Creating a common vision

STEPS FOR CREATING A COMMON VISION

Implementing an ongoing process to find an institutional vision

Step 1: Getting started	
	Who should become involved in administrative discussions about educational technology? Where are these individuals located? How can their expertise and time commitment be recognized?
	What are our motivations for implementing educational technology at our institution / faculty / department
Step 2: Clarifying expectations	
	Should a strategy on educational technology guide daily practices or be more in the background?
	Should a strategy include subgoals for different units (e.g. study programs / departments / faculties)?
	Should a strategy solve specific problems related to the implementation of educational technology?
Step 3: Forming a common vision	
	What is the common vision of our institution combining the ideas and topics collected in step 2?
	Break down the common vision into actionable steps: How can our vision be put into practice? What are concrete ways the vision can be reached?
	How can the vision be communicated to the larger institutional community for feedback and reworking?
Step 4: Ongoing evaluation	
	Revisit the vision at intervals: Does our vision still fit the needs of the community? Have our motivations, communities or practices changed?